

CAMEROON AGENDA FOR SUSTAINABLE DEVELOPMENT

2014 ANNUAL REPORT



P.O Box: 863 Bamenda, NWR, Cameroon

Tel: +237 233 203 624

Email: secretariat@casdcam.org/casdcam@gmail.com

Web: www.casdcam.org/www.casdcam.blogspot.com

Twitter: [#casdcameroon](https://twitter.com/casdcameroon)

TABLE OF CONTENT

Message from Board President	3
About CASD	4
Mission	
Vision	
Values	
Highlights of Achievements	5
Summary of Projects	
Girls' Choice Ice cream Project	6
Capacity Building for Community Health Workers.....	8
Bouncing Babies Daycare.....	10
Summary of Advocacies	
The World We Want Beyond 2015	9
Adolescent Pregnancy - Traditional Rulers Speak Out	7
Finances	11
Strategic Objectives 2015 – 2017	12

MESSAGE FROM BOARD PRESIDENT



Day after day, people seek to find low-cost high-impact solutions to the greatest challenges of our time. People want to get issues solved in ways that won't need future resources to solve the same problems, nor create new problems that could become bigger challenges to posterity. This new paradigm of pursuit is what we call sustainable development; the dream Cameroon Agenda for Sustainable Development (CASD) is gradually achieving.

In its fourth year of existence, CASD laid solid milestones towards becoming one of the fastest emerging, action-oriented, and rights-based civil society organizations in Cameroon. From the corridors of power advocating for the recognition and fulfillment of girls sexual and reproductive rights, to the ice-cream van that daily delivers reproductive health services to adolescents within the neighborhoods, CASD enhanced sustainable development in ways that are considerate to vulnerable women and children.

My special appreciation goes to the 24 volunteers and 3 permanent staff who worked tirelessly to attain our annual goals which included: Protecting vulnerable children in Cameroon, Advocacy for adolescent reproductive health and rights, Improving access to health services for young people in Cameroon, Economic empowerment of local Communities in Cameroon, Strengthening CASD's internal capacity, and Networking with major actors in the area of health and socio-economic sustainability. My gratitude also goes to the Packard Foundation, Women Deliver, and the individuals who supported our cause financially.

As we gaze at 2015 in the horizon, our fundamental drive of "never having a better yesterday" gives us hope for greater achievements. It shall be a decisive year for the consultations on the Global Sustainable Development Goals (SDG) 2016-2030. CASD must work harder to have the will of the communities it serves featured prominently on SDG 2016-2030 outcome document. While embanking on this ambitious goal, we hope to mobilize more resources and strengthen our services in the communities, at the same time improving on our internal capacity to become the sustainable development knowledge and action hub in Cameroon by 2020.

A handwritten signature in blue ink, appearing to read 'Muluh A. Magh', written on a white background with faint horizontal lines.

Muluh A. Magh

President, Board of Trustees



Founded in 2011, CASD enjoys a privileged reputation as one of the fastest growing and highly effective youth-led civil society organizations in Cameroon. The over one million lives its has transformed within the grassroots communities, and its significant contribution to national, regional and the global consultations towards the “Sustainable Development Goals 2016-2030” shall forever be remembered.

OUR MISSION – What We Do

CASD’s mission is to work with policy makers and grassroots communities to improve the health and socio – economic conditions of vulnerable women, children and adolescents in ways that are inclusive, accountable and sustainable.

OUR VISION – Why We Do it

Significantly contribute to the Cameroon Government’s plan for sustainable development by 2035 and beyond by promoting health, socioeconomic and environmental innovations via programming activities centered on women, children and young people.

OUR VALUES – What Guides Our Work

Integrity and Love	Effectiveness and Measurability	Innovation and Sustainability	Partnership and Advocacy
Committed to moral integrity and love for all	We believe in providing need-based impactful services to our target population in order to ensure verifiable results	Strategies are constantly reviewed and renewed to respond to the changing environment, adapt to local realities & promote local ownership in order to ensure sustainability	We believe true social and necessary policy changes come with working in collaboration with all the stakeholders

CASD works through multi-year interconnected projects and programs. It project/program employs a variety of strategies to achieve its planned objectives including effective information dissemination, capacity building and advocacy.

In 2014 CASD engaged 24 volunteers who together with 3 permanent staff provided 25,920 service hours to its target communities; reaching out to over 500 thousand women, adolescents and children as highlighted below:

Information Dissemination & Capacity Building

12,499 Adolescents

Provided with comprehensive Sexual and Reproductive Health Education & Access to Contraception Services

10 Nurses

Trained and **12 More** enrolled as Healthcare providers for underserved communities

ADVOCACY

04 Advocacy Meetings attended

03 online and 01 in person meetings to contribute in international consultations towards the draft “Global Sustainable Development Goals 2016-2030” especially in the area of adolescent and women reproductive Health.

10 Traditional rulers

Trained as advocates to lobby for change in attitudes and behaviours that violate Adolescents Sexual and Reproductive Health Rights

8,000 Persons in 33 Villages

Reached with advocacy messages on the Sexual & Reproductive Health Rights of Adolescents

Girls Choice Ice Cream (GCIC) Project

In Cameroon, 27% of girls and 36% of boys have their first sexual experience before the age of 15. In every 1000 girls aged 15-19, 127 become pregnant at some point. Of these, less than 4 were planned/wanted pregnancies (GFMER 2010).

Access to quality Sexual and Reproductive Health (SRH) information for adolescents is vital to their well-being and to reducing the rate of adolescent pregnancies. In Cameroon, Bamenda in particular talking about sex at home or schools in most cultures is still a taboo making it a challenge for adolescent boys and girls to make informed choices about their sexuality. 2 of 3 girls seeking SRH information in the community depend on less reliable information sources such as peers, movies, and the internet.

CASD has been working to bridge the SRH information gap and to curb the rate of adolescent pregnancies for the past 2 years.

In 2014 CASD launched the **Girls Choice Ice Cream (GCIC)** project with a target to reach at least 18,720 girls aged 11-19 years in Bamenda by 2015. The project seeks to improve access to quality and age-appropriate sexual and reproductive health (SRH) education and increase accessibility to modern contraception for adolescent girls.

By creating a girl-friendly SRH space in the likeness of an ice cream mobile shop, every 5 minutes, 8 hours a day, the GCIC project enables an adolescent girl to receive quality SRH information without fear, coercion or stigma.



In 2014 through this service, CASD reached out to over 8,200 adolescent girls with quality Sexual & Reproductive Health information and viable modern contraceptives methods.

Bouncing Babies Daycare (BBDC) Project

The adolescent fertility rate in Cameroon is high with 11 % of female adolescents aged 15 to 19 giving birth each year. Being a teenage mother for most young women in Cameroon means either getting into early marriage, dropping out of school and or doing a business to cater for themselves and the baby.

To contribute in solving the challenges young mothers face, CASD in 2011 launched the Bouncing Baby Daycare with goal to encourage teenage mothers to return to school, do a business or pursue their dreams with confidence that their babies were being taken good care of. The secondary objective of this project is to equally provide child care services for orphans and vulnerable children in the City of Bamenda.



Located at S-Bend Mile III Nkwen, the Center opens its doors from 7am – 5pm on Monday to Friday providing safe and quality child care services to toddlers from 12 weeks to 3 years. Exceptionally, the Center provides cognitively based formation for infants in a home-like environment and performs daily health checks on the babies to prevent infant morbidity and mortality.

Realizing that most teenage mothers are likely to get another pregnancy for lack of information on the reasons and ways to prevent it, CASD provides one-on-one comprehensive sex education and family planning to reduce the likelihood for other unintended pregnancies.

In 2014, the Center provided its services to 20 young women and their children.

Capacity Building for Community Health Workers (CBCHW) Project

There is an increasing need for health professionals in Cameroon with statistics from the Ministry of Public Health showing only 1,555 physicians, indicating a 1 physician for every 12,500 inhabitant ratio. This ratio being one of the lowest in the world leaves the Country with the need for over 10,477 more by 2015. With new infections and a growing population there is need for innovative strategies to meet up with this increasing need especially in the rural and hard-to-reach communities.

CASD in 2014 graduated 10 health workers through its Capacity Building for Community Health Workers (CBCHW) Project. The project which started in 2013 trains Community healthcare providers for a period of one year.

Trainees are selected through clinical process targeting young motivated person who are enrolled or not enrolled in formal institutions but that show an interest in serving low resource communities or communities with few or no health workers.



The course content is designed to provide these health workers with the necessary skills needed to assist in delivering healthcare where there are limited resources. The course content/modules developed with assistance from Medical Aid Films UK comprise of obstetric and Neonatal Emergencies, Identifying a sick child, Cervical Cancer, safe delivery and care for newborn and more.



So far, 2 of the healthcare providers trained are now working, and 12 more students enrolled and started training to graduate in November 2015.

Adolescent Pregnancy – Traditional Rulers Speak Out (AP-TRSO)

Recognizing traditional leaders' enormous influence over cultural practices, CASD works with traditional rulers "Fons" to actively promote adolescent sexual and reproductive health education and rights.

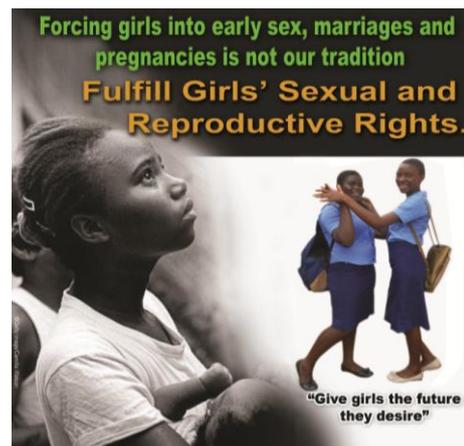
The CASD initiated **Adolescent Pregnancy – Traditional Rulers Speak Out (AP-TRSO)** Project seeks to raise awareness among local leaders on the need to improve cultural practices and monitor reproductive health abuses that have an adverse effect on adolescent girls. In this project, CASD looks at cultural practices related to early and forceful marriages and abuses such as rape that often lead to unwanted/unplanned pregnancies.

This project equally seeks to transform local leaders into public opponents of adolescent pregnancy with hopes to change the attitudes and behavior of the broader community to reduce adolescent pregnancies.

The project built the capacity of 10 core members of the North West Fon's Union (NOWEFU), produced and disseminated 1000 posters in 33 villages in the North West Region.

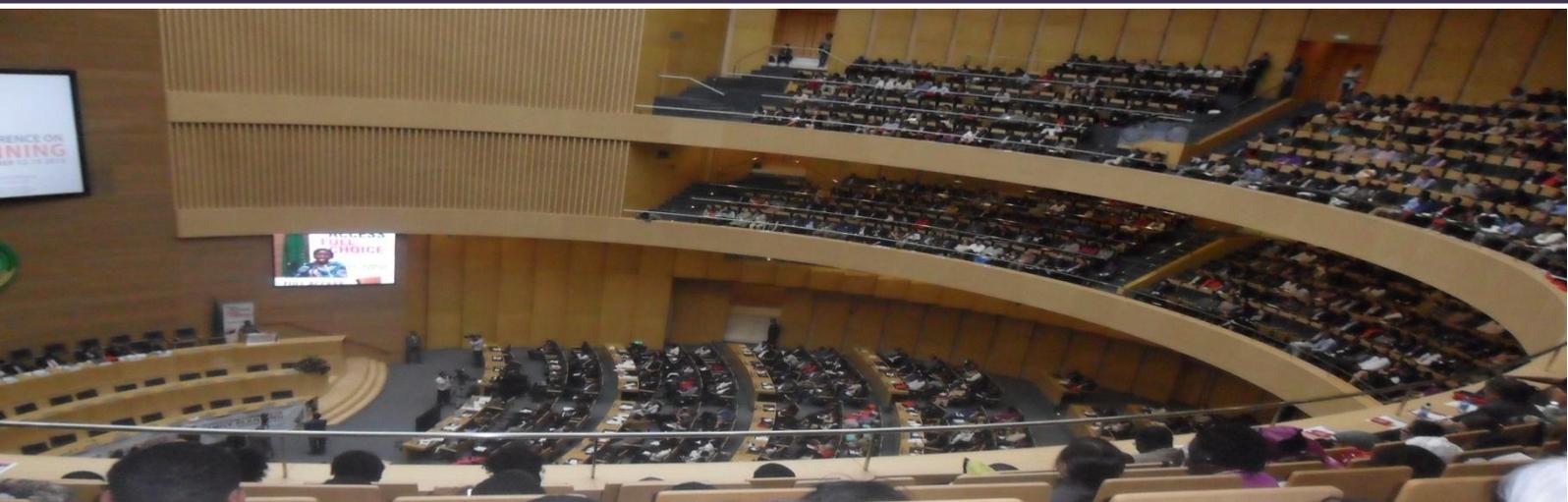


To increase reach out, CASD recorded and broadcasted for 2 months (November 1 – December 30, 2014) NOWEFU's advocacy campaign message on adolescent sexual and reproductive health rights over Radio Hot Cocoa – a Community radio station in Bamenda.



Over 8,000 persons were reached through this project and there has been a great improvement in the level of awareness/acceptance on the health, economic, and social benefits of protecting, promoting, and fulfilling ARHR.

CASD worked in collaboration with local partners: the Cameroon National Association for Family Welfare (CAMNAFAW) and the Ministry of Women Empowerment and the Family (MINPROFF) to implement the AP_TRSO project from March 2014 to December 2014.



The World We Want Beyond 2015

Despite the achievements registered in implementing the MDGs in Africa, serious gaps still exist in realizing universal access to basic education, promoting gender equality and reducing the impact of climate change. They do not meet the needs of vulnerable groups such as women, young people and persons with disabilities and the aged.

CASD joined the international community and Civil Society in Africa in 4 consultation meetings to voice key concerns and recommendations to better shape the post-2015 agenda to be inclusive and responsive to the needs of vulnerable groups.



CASD's main interest is pushing for the inclusion of adolescent sexual and reproductive health rights in the agenda and to redefine financing, accountability and strategies of implementing maternal, newborn, child and adolescent health programs.

Participating at the Partnership for Maternal Newborn and Child Health (PMNCH) partners Forum in Johannesburg South Africa, CASD laid emphasis on the need for adolescent health to be handled separately from child health. Local support to this cause was through panel discussions and match passes on international days like the International women's day, and World Population Day.

By the end of 2014 progress was made at the level of - admission into the reproductive health supply coalition - 7th January 2014

SECTION 3: 2014 FINANCES

CASD is grateful to the generous contribution of our funding partners who believe in our mission to improve the health and socio – economic conditions of vulnerable women, children, and adolescents in Cameroon.

Income and Expenses for in Funds Balance for the Year ended 31/12/2014		
Income	US \$	%
Local Income		
Membership dues	188.21	0.3
Child daycare services nominal fee	2,163.13	3.7
Individual donations	21583.21	37.3
interest on savings	192.08	0.3
External Income		
David and Lucile Packard Foundation	25,000.00	42.6
Women Deliver	5,000.00	8.5
WHO/Partnership for Maternal Newborn and Child Health	2,300.00	3.9
Others		
2013 Ending Balance	1,939.72	3.3
TOTAL	58,366.41	100.0
Expenditure		
Services		
Girls Choice Ice cream Project	9108.54	17.6
Child daycare	17,350.00	38.6
Advocacy		
Adolescent Pregnancies: Traditional Rulers Speak out project.	6,388.00	14.2
Capacity Building for Community Health Workers Project	4,200.00	9.4
The world we want beyond 2015	2,500.00	5.6
Indirect Cost		
Premises costs	1231.1	2.7
Salaries	3854	8.6
Utility	211.63	0.5
Capacity development	103.28	0.2
Travel / Taxi expenses	233.94	0.5
AGM and governance meetings	303.28	0.7
Office stationeries	212.84	0.5
Accounting, banking and audit costs	404.38	0.9
TOTAL EXPENDITURE	46,907.45	100.00
Ending Balance	12,535.43	





Contact CASD

P.O Box: 863 Bamenda, NWR, Cameroon

Tel: +237 233 203 624

Email: secretariat@casdcam.org/casdcam@gmail.com

Web: www.casdcam.org/www.casdcam.blogspot.com

Twitter: [#casdcameroon](https://twitter.com/casdcameroon)

Facebook: